

CASE STUDY

Forklift fleet management
for safety and productivity in
24/7 cross docking
warehouse



NITELA (ROMANIA)

Founded in 1996 Nitela has grown to become one of the largest companies in Romania offering logistics and distribution services. Nitela counts 457 employees with over \$54.18 million (USD) in sales with clients such as Coca Cola, Red Bull and Heineken. Considered the most reliable company in the logistics and distribution sector in Oltenia.

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THE PROBLEM

At this busy 24/7 distribution center forklift safety was a key concern. With a constant flow of inbound products from different vendors, with workers (some of them seasonal) with limited training and oversight the four forklifts were constantly getting unaccounted damage and serious incidents (eg speeding, collisions) would occur every year. There was a lack of visibility on their forklift routes and utilisation which had an impact also on productivity and inventory accuracy.

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RELEVANT FEATURES



Speed Zoning



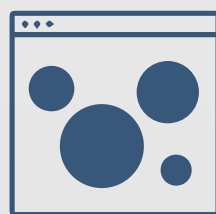
Access Control



Automated Alerts



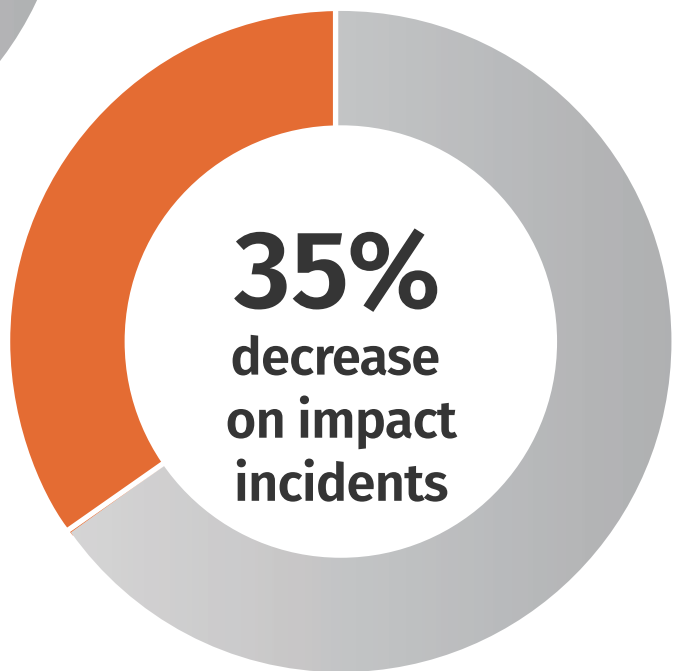
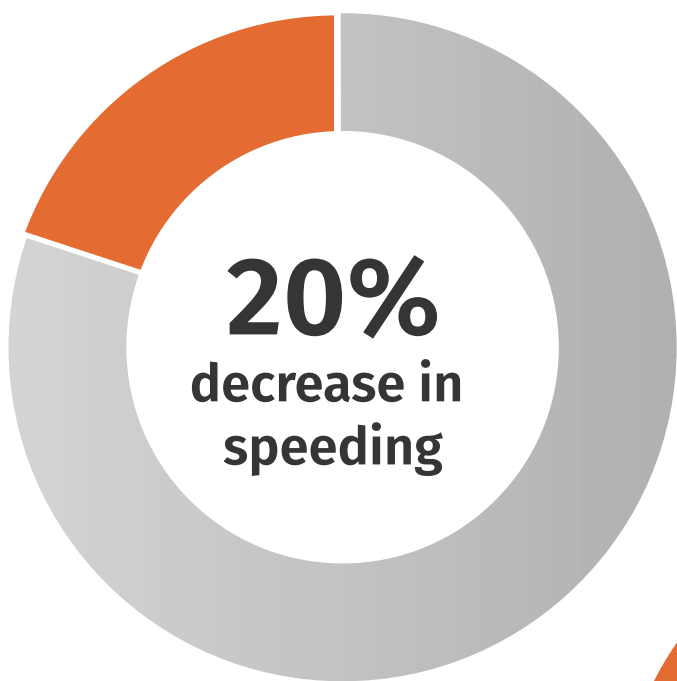
Reporting



Heatmaps

THE SOLUTION

- Stopped unauthorised driving
- Enforced safety compliance
- Drived behavioral changes by real-time monitoring
- Mapped and mitigated accident-prone areas



PROJECT SNAPSHOT

3000m2	Area covered
17	Stationary sensors
4	Forklifts tracked
2 days	Time to data